



August 20, 2009

To Whom It May Concern:

In observance of American Education Week and National Career Development Month, Guilford County Schools is pleased to announce the second district -wide **Career Exploration Fair 2009: Your Connection 2 the Future - An Interactive Experience**. This annual event is sponsored by GCS Student Services Counseling and Career & Technical Education departments with the intent to connect local businesses with their potential workforce (Guilford County students) and the community at large.

We would be honored if your company participated in this annual Career Exploration Fair. Facts regarding the Career Exploration Fair are as follows:

Date of Event: Thursday /November 19, 2009
Location: Coliseum Special Events Center – West Wing B1 & B2
Time of Event: 4pm – 7:30pm (Vendor set up starts at 12noon)
Target Audience: Middle & High School students & parents

GCS Goals:

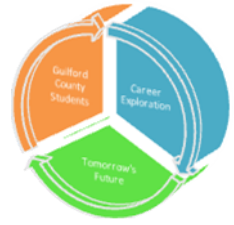
- Invite businesses to provide student [interactive](#) displays/demonstrations of their career opportunities.
- Allow students to explore careers, through face-to-face interaction with actual business representatives.
- Career Fair will connect Career & Technical Education clusters with [Holland Code](#) career assessments, allowing students to gain a more in depth understanding of career/educational trajectories. (<http://en.wikipedia.org/wiki/Holland.Codes>)

Benefits:

- Excellent opportunity for your company to provide community service and exemplify the praxis of volunteerism.
- Excellent opportunity to plant critical seeds and foster the development of a future workforce.
- Excellent opportunity to provide experiential learning opportunities and alternative pedagogies.
- Excellent opportunity to create better awareness of career choices and links between eighth grade registrations, high school, post-secondary and career opportunities.
- Excellent opportunity for potential growth as students and parents become familiar with your company.
- Excellent opportunity to meet your **30,000** future employees.
- Career Exploration Fair fosters better communication and understanding for parents and community at large.

Guidelines for participation:

- Businesses will provide [interactive](#) representations of careers offered within your company/business (ie: Allow students/parents to handle, navigate or view items from related career options)
- Businesses will speak to academic skills related to particular careers.



Second Annual Career Exploration Fair 2009: Your Connection 2 the Future - An Interactive Experience

Please complete and return the following on or before **Friday / September 18, 2009 (or as soon as possible)** if you commit to participating in the Career Exploration Fair 2009:

Company Name: _____

Careers Represented: _____

Company Address: _____

Contact Person: _____

Email: _____ Phone: _____

Briefly describe the [interactive](#) method to be used during Career Exploration Fair to connect your career opportunities to education: (See some examples on back):

How many electrical outlets will you need: _____ Please enclose \$40.00 total for use of outlet(s), not \$40.00 per outlet.

If you have any questions or concerns, you may contact:

Karen Meadows at meadowk@gcsnc.com or 336-370-2327

Judy Harrington at harrinj2@gcsnc.com or 336-370-8338

Please email, fax or mail form to: Attn: Karen Meadows – meadowk@gcsnc.com or fax to 336-370-2320

Dr. Karen Meadows
Guilford County Schools - Counseling Services Department
120 Franklin Blvd
Greensboro, NC 27401

Examples of Interactive Representations:

These are **examples only** – please apply to your company’s careers.

Medical/Health Care Careers

-Employees may wear normal medical attire. Allow students to take blood pressure of others, understand how to administer IVs, check one’s heart rate, read a medical chart.

Legal Careers

-May provide various scenarios. Allow students to create a written defense, serve as prosecutor or defender, attempt to understand a legal brief, etc.

Public Relations, Media Careers

-Allow students to read a public announcement, provide visual or bring some form of equipment for students to see and navigate.

Careers in Education

-Provide educational scenarios, allow students to create a lesson plan, provide interactive methods to integrate how one manages a school / a class.

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